

## **Could Time Warner merge & consolidate with Walt Disney?**



DC might lose the sole right to Super Man, which means Disney/Marvel could possible get the Superman character and let's face it DC comics is nothing without Superman.



### **Marvel Comics could soon own the copyright to Superman**

This is not breaking news, but simply a bold statement backed by personal speculation based on research concerning Superman's copyright and a recent court ruling.

<http://www.examiner.com/comic-books-in-nashville/marvel-comics-could-soon-own-the-copyright-to-superman>

### **Could Disney/Marvel buy the rights to Superman?**

A whole new world of possibilities is opening up for the iconic hero and they could include a new home at the Disney/Marvel Empire.

<http://www.imdb.com/news/ni0979412/>

### **Could Disney/Marvel buy the rights to Superman?**

**With Disney now the owner of rival publisher Marvel Comics, they could easily snap up the rights and get Superman on the big screen again.**

<http://blogs.coventrytelegraph.net/thegeekfiles/2009/09/could-disneymarvel-buy-the-rig.html>

### **What if Disney-Marvel Buys Superman?**

I think we can all at least agree that Superman is the most "Disney" superhero out there.

<http://screenrant.com/disney-marvel-warner-bros-superman-kofi-23726/2/>

### **Warner & Disney talks, merger of CNN & ABC called off**

Merger talks between CNN and ABC News were called off because of the complexity of integrating the two news networks, AOL Time Warner

[http://money.cnn.com/2003/02/13/news/companies/cnn\\_abc/index.htm](http://money.cnn.com/2003/02/13/news/companies/cnn_abc/index.htm)

### **CNN/ABC merger plans scuppered**

Disney appeared to hold out hopes that the merger might be revived in the future.

<http://www.guardian.co.uk/media/2003/feb/14/broadcasting.citynews>

## And Finally...When Warner's Wanted Marvel To Publish DC.

Jim Shooter is telling his history of his life in comics on his blog. He's just got to 1984, when Warner's, apparently, asked if Marvel would be interested in publishing DC.

<http://www.bleedingcool.com/2011/08/26/and-finally%E2%80%A6when-warner-s-wanted-marvel-to-publish-dc/>

<b>CADENCE</b>		<b>Internal Correspondence</b>
From	Shooter	Date February 21, 1984
To	Joe Calamari	
Subject	Buying DC Comics	

I think that we should consider making an offer for DC Comics.

Their recently-published statements of ownership show that their sales are embarrassingly low, and that, almost across the board, they have fallen during the last year.

I think that their best-known characters -- Superman, Batman, Wonder Woman, Green Lantern and one or two others have enormous comics sales potential which they seem incapable of developing. We could develop that potential and make a lot of money publishing comics featuring those characters.

I suggest that we license DC's characters for publishing the same way we license the Star Wars characters -- pay them an advance and guarantee against a very small royalty. Let them keep the licensing and merchandising rights (something they insisted upon last time we made a offer, a few years back). Maybe we could negotiate a percentage of any increase in licensing and merchandising revenue for us.

What's in it for Warner Com is, of course, guaranteed no-hassle money -- the elimination of a huge overhead cost and the possibility of new life for their dying properties.

What's in it for us is the money we'd make publishing those characters and the elimination of an irritation. Intelligent and creative editorial management can make the DC characters profitable without hurting our own line.

I've got a plan. If you're interested, let's discuss it!

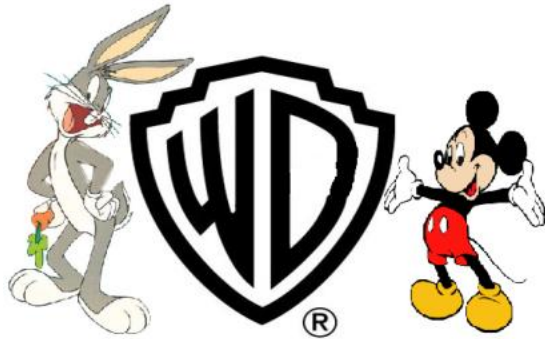
cc: Mike Hobson

*Post*

## So we are talking about a Walt Disney/Time Warner merger consolidation

The New Company could be called

*The Warner Disney Company.*



The Warner Disney Company could decide to keep DC comics a separate division from Marvel Comics or they could merge them. My own feelings are The Warner Disney Company would not merge them right off. It could take two to three years before The Warner Disney Company merges them. During that time there would be a lot of crossovers. During this time Marvel characters would appear in DC and DC characters

would appear in Marvel. And there would not be a reduction of titles or publications. Mostly because of all the crossovers that would happen.

This is what I would like to see happen if Marvel and Detective Comics were ever to merge. As to the controversy as to what to name the newly merged company the joint name of the comic unit would become Marvel Detective Comics, Inc. (MDC for short); The DC logo would not change except it would be MDC. However, the classic franchises would retain their original masthead. Superman, Batman, and Justice League remained under the DC Comics masthead while Spider-Man, X-Men, and The Avengers remained under the Marvel Comics masthead. Marvel Detective Comics relaunched a quartet of anthology series to showcase a more unified continuity and both imprints' stable of characters under the MDC Presents masthead. Among the MDC presents titles:

### \*Action Comics:

An anthology series showcasing Superman, Spider-Man, and a rotating third character.

### \*Tales to Astonish:

Space-themed stories featuring the Silver Surfer, Adam Strange, The Starjammers, and the Green Lantern Corps.

### \*Showcase:

Much like the original DC Showcase, this comic introduces new story ideas and characters in the new continuity like Runaways, The Outsiders, and others.

### \*Journey into Mystery:

A paranormal book featuring The Doctors (Drs. Strange, Fate, and Occult), The Question, and Manhunter.





With The Warner Disney Company as holder of both Marvel & DC characters, they could option the characters in new productions. Warner Bros. co-produced X-Men Evolution with Film Roman and produced the Blade trilogy of films and television series under its New Line Cinema unit. Marvel Studios also produced outside productions with other companies, such as Spider-Man and Ghost Rider with Sony, X-Men, Daredevil, and Fantastic Four at Fox, and Hulk at Universal. Recent productions, including Teen Titans, Justice League, Smallville, and The Batman, also had episodes featuring Marvel and DC characters side by side. Marvel Detective Comics (MDC) has become the biggest comic publisher on the planet with a stable of characters and franchises such as Superman, Spider-Man, Batman, X-Men, Wonder Woman, Captain America, Justice League, Fantastic Four, Teen Titans, and Avengers. With multiple mastheads, including acquired studios like Wildstorm (which was responsible for the prelaunch of the Fantastic Four and Iron Man properties after Infinite Crisis) and mastheads such as Vertigo (populated by characters like The Endless, Constantine, Punisher, Ghost Rider, and others), Marvel Detective Comics (MDC) has generated interest in the comics industry in the 21st century.

<http://www.thexbridge.com/imagine15.html>

The Warner Disney Company could open up theme parks dedicated to MDC Super heroes or add to the ones already built. Think of the rides they could have, wonder woman's see thru plane. (Ferris wheel.) Flash's roller coaster ride. Disney/Warner could have a ride like Disney's Pirates of the Caribbean but it would be a called Super Heroes of Marvel Detective Comics (MDC) complete with Anatomic Super Heroes moving around. Disney/Warner's theme parks could also have a Super Hero wax museum. With all the super heroes & villains. One of the rides in The Warner Disney Company themes parks could be visiting the JLA's moon base. Another ride could be visiting Headquarters of the Avengers at the Tony Stark's mansion or maybe the Batman's Cave. Could you imagine visiting the JLA Watchtower and walking thru the Trophy Room?

The Warner Disney Company could also open up MDC stores that sell MDC Super hero trinkets, figurines, clothing, games as well as comic books. Or even set up Franchise stores and supply all the items a person would need to run a MDC Franchise. I would not mind owning and operating a MDC franchise outlet where I could sell MDC Super hero trinkets, figurines, clothing, games as well as comic books. The Warner Disney Company could also open up a channel on cable TV dedicated solely to MDC Superhero movies and animations. They could call the channel the MDC channel.

What I see right now is Marvel making a concerted effort to attract readers to digital comics on their web site. To do this they are going to have to offer a wide verity of subject matter. This could only result in more periodicals not less. I subscribe to Marvel digital comics, and I think it is great, because the cost of comics was eating too much of my income. I could only buy some of the titles, some of the time. But at 60 bucks a year, I can read all the titles. Besides I am on my computer a lot. This is a great distraction. So you see the Warner Disney Company would make up the \$\$\$ spent on a merger/consolidation with on line subscriptions to digital comics, toys, games, animations, Movies and hopefully theme parks.



### **Merger Story:**

I would "not" like to see the Avengers and the JLA merge. I think this would be a mistake. But there would be realignment of characters in both organizations.

The JLA are a US-government backed superhero team and would be an exclusively American organization and a branch of CADMUS. They would be Nationalistic in character. The protection of American liberties, freedoms and her sovereignty at any cost. Their leader would be an attractive strong black woman, something like a cross between Condoleezza Rice and Amanda Waller in Justice League Unlimited.

Its members would be Americans:

Captain America, Batman, Ironman, Flash, Fantastic Four, Spiderman, Hulk, Dare Devil, Plus others

The Avengers would be an internationally sanctioned organization yet independent group dedicated to the betterment and protection of all mankind. They would be a branch of SHIELD who's leader would be Nick Fury.

Its members would be International in character.

Superman, The Martian Man hunter, Sentry, Quick Silver, Green Lantern, Wonder Woman, Black Panther, Plus others.

These two organizations would mostly work together to fight criminals and common enemies. But occasionally when American sovereignty is in question they go to battle with each other.

This is how I would start the story of the merger.

It is 70 or so years in the future. But it would be our present time but in a different dimension. So it would be 70 years in their future but it would be our present. It would be Dec. 2008 in both universes The crossover would be named fittingly, Infinite Crisis, a nod to 1986's Crisis on Infinite Earths maxi series crossover and the Infinity crossovers from Marvel. The plot involves a rift in the dimensions, which has ramifications in both the DC and Marvel universes. Sentinels were seen hovering over the skies of Central City. Lex Luthor is seen in New York City buying the Daily Bugle. The Hulk awakens, shackled in a holding cell within CADMUS. Heroes and villains fight each other while trying to figure out what's going on and who these newcomers are.

All the well-known DC and Marvel Super heroes are now old. Except for the immortals, like Thor, Hercules, the Martian Manhunter and Wonder Woman who are still strong and youthful. Wonder Woman now wears a mini skirt as part of her costume. Hercules has a new costume He now carries a magical club like the one hawk girl had in Justice League Unlimited. In Greek mythology Hercules had a club and wore a lion skin. So this Hercules is wearing a costume that resembles Kraven the Hunter the vest and lion hair is the same. But he is wearing typical Greek skirt; he still has the headband that covers his ears. Thor's weight is 350 lbs but other than that he looks the same. Superman, Clark Kent is still strong, but he now looks old and tired. Batman, Bruce Wayne is in a wheel chair, his butler is now a robot, and Captain America, Steve Rogers is limping with a cane. Iron Man, Tony Stark also has a robot butler and shop helper. You get the picture.

The kingdom of Atlantis is in a civil war for the control of the throne with Prince Arthur and Prince Namor dividing the underwater world in half, Atlantica is ruled by Namor while Pacifica is ruled by Arthur. Darkseid has conquered the Skrull world and has made their royalty part of his imperial court and has taken a Skrull princess as a wife. Him and his dominions have invaded the earth and subdued more than 3/4ths of the earth. Darkseid finds the meteor that gave Vandal Savage immortality and has taken it to Apokolips and has offered eternal life to any super villain who will submit to him. All the super villains in the DC and Marvel world have taken up his offer. His imperial court is now full of super villains as well as Skrull royalty.

The leaders of CADMUS and SHEILD are having a meeting they have invited 40 mortal Super Heroes from the DC world and 40 mortal Superheroes from the Marvel world. Two Angels from the creator of everything are there. The angels Michael and Gabriel have been sent to earth to stop Darkseid from

conquering the earth. Because these 80 mortal Super Heroes have proven themselves to true Heroes of mankind these angels have been instructed to give each one some gifts. Kind of reminds me of the 40 tunics, robes that Samson in the Bible took from the Philistines to pay a debt. Also reminds me of the 40 mighty heroes that followed King David in the Bible to establish his kingdom.

**The first gift is the gift of life.** (The life that was before the flood.)

Michael steps forward and brings 80 vials. Each vial will extend the life of these 80 super heroes. It will give these 80 the life span of those before the flood who lived to be over 900 years. This formula will also give these 80 the ability for their bodies to heal 100 times faster than a normal person. This formula will also make a person 10 times stronger than a normal person (for those who are not already considerably stronger). These vials also give the 80 the ability to change or use their power at will. The Thing is 7 or 8 feet tall and weighs close to 800 lbs when he becomes the Thing. Ben Grimm can turn into the Thing at will just like Bruce Banner can turn into the Hulk at will.

**The second gift is the gift of protection.**

Now Gabriel steps forward he has 80 costumes. These costumes are indestructible. They are made of a material that cannot be destroyed or penetrated. When worn a person can walk on the surface of the sun and not be burnt. It keeps the person wearing them at body temperature. The costume will also stretch to accommodate Mr. Fantastic and Plastic Man. This also reminds me of the story in the bible on how King Nebuchadnezzar of Persia had Shadrach, Meshach, and Abednego were thrown into a fiery furnace and they did not burn, but came out of the furnace untouched. Once these costumes have been accepted they cannot be changed or upgraded. So Captain American, Spiderman, Flash or Batman will not be able to change or upgrade their costumes. Iron Man, Tony Stark would be wearing his costume under his armor.

Darkseid is defeated and expelled from the earth. He takes the super villains with him; the super villains now have a home base to plan their crimes and a place to hide. They will have the power to enter Apokolips and earth whenever they want too. The only stipulation is when these Super villains are in Darkseid's world they do not age. But when they leave Apokolips they start to age.

The climax of the story occurs when the universe starts over again, and memories are restored. The Marvel-DC Universe is rebooted dramatically in a series dubbed Universe, which rewrites the Marvel and DC Universe under one continuity. New alliances are forged. For example, The Xavier Institute is now fully sponsored by The Wayne Foundation, The Daily Bugle is now a Lex Corp subsidiary while The New York Daily Globe and The Daily Planet are owned by the same holding company, and Reed Richards was an employee of S.T.A.R. Labs New York, a division of Stark Industries, where he came up with the experiment that led to the events that created the Fantastic Four. CADMUS, run by a clandestine group known as Checkmate, is now a government agency responsible for the events that led to the creation of The Incredible Hulk and Doomsday as well as the development of surveillance devices of the meta human and mutant communities, including the construction of Sentinels. END of story.

**Stories I would like to see:**

I would like to see a romance between Batman and Zatanna

I would like to see a romance between The Martian Manhunter and She-Hulk.

I would like to see a romance between Wonder Woman and the Green Lantern Kyle Ryner.

I would like to see a story in which Wonder Woman finds out Hercules is her true father.

I thought I would just post this person's thoughts because they are so close to my own.  
<http://www.thexbridge.com/imagine15.html>



I think it would be bad idea to merge the Avengers with the Justice League of America and calling it the Justices League Avengers. The temptation for the writers to start killing off some of the characters would be too great. Although the thought of having several teams does sound intriguing.

Team One (Justice League Avengers) (JLA)

Team two (Justice League Society) (JLS)

Team three (Justice League Titans) (JLT)

Team Four (Justice League X-Men) (JLX)

Team Five (Justice League Defenders (JLD)

And so forth.

And all the super heroes could be called Justice Leaguers. The term Justice League could become synonymous with super hero. MDC could use this term as a trademark. MDC could even market that term. So when a person does a heroic act, people can say wow that was Justice League meaning that was heroic. One thing Marvel and DC could do is to write up a contract forbidding the creation of new characters for 10 years. This would force the writers to utilize all the characters in the Marvel and DC library. It seems to me if they starting killing characters off they would not have the characters they would need for a good story line. This would also hopefully force the writers to integrate Marvel and DC characters more fully.



**NOTE:**

I am a Christian. I am compelled to write my way of looking at things.

This merger story is Old Testament derived and in no way conflicts with the majority of other religions which includes the Jewish, Mormon and Islamic religions. Almost all religions have a flood story in it. Besides there is no reason in the realm of fantasy that the Norse, Greek/Roman and other gods could not exists in a parallel dimension/universe as the Christian, Jewish, Mormon & Islamic universe does so to speak.